

JA BizTown

Sponsorship Information

JA inspires and prepares young people to succeed in their lives and careers



About JA BizTown

After completing four-weeks of economics curriculum at school during which they choose jobs, develop business plans, and discuss the importance of citizen rights and responsibilities, 5th graders enjoy a day-long experience at JA BizTown. While visiting JA's learning center, students experience being grown-ups for the day. They are encouraged by corporate and community volunteers to make important decisions for their businesses and their town. This immersive experience serves to connect the dots between what students have learned in the classroom to what life is like in the real world. The program culminates back at school where teachers help students reflect on their experience at JA BizTown.

Sponsorship at a Glance

ANNUAL SPONSORSHIP	TOTAL SHOPS	AVAILABLE SHOPS
\$25,000	18	2
STUDENT GRADE LEVEL	STUDENT IMPACT	UNIQUE BENEFIT
Fifth & Sixth	13,000 *approximate	Year round marketing



[Click or scan to watch NBC 4 Video about JA BizTown](#)

- ❖ Students "work" in a physical shop that looks and feels like your business while playing a role in your organization
- ❖ Your business and job roles are imbedded into the curriculum students learn in class

For More Information Contact:

Andrea Bloom, Vice President, Development
abloom@jacols.org

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